



Cultural Advocacy Network Advocacy Day

Tuesday, March 10, 2020

Christman University, Ground Floor, The Christman Building

208 N. Capitol Ave., Lansing, MI

Registration open through February 25.

Schedule of Events

8:00 – 8:45 AM	Welcome reception with light breakfast served
8:45 – 9:30 AM	Overview and Legislature 101
9:30 – 11:30 AM	Educational Sessions (Meet the MEDC) – Christman University
10:00 – Noon	Meetings with State Representatives
11:30 – 1:30 PM	Luncheon Reception with Legislators – 1 st Floor, Capitol Bldg.
1:30 – 4:00 PM	Meetings with State Senators
1:30 – 3:30 PM	Election 2020 – Christman University

To provide value throughout the entire day for our members, we are providing educational opportunities; however, please note the legislative appointments need to take priority in your schedules since they are the purpose of this Annual event!

Why Attend Advocacy Day?

The Cultural Advocacy Network of Michigan represents statewide cultural organizations by advocating on their behalf in the Michigan Legislature. By participating in Advocacy Day, you will help establish a presence for cultural organizations in state government and be able to develop strong relationships with your local legislative leaders. Attendees will gain insight into the processes related to policy-making and appropriations from individuals involved with such work on a day-to-day basis. Additionally, Advocacy Day provides a venue for you to network with members of other statewide cultural organizations, creating opportunities for collaboration in the future.

Currently, the Cultural Advocacy Network of Michigan is working on several issues that directly affect cultural organizations. Three of these issues will be our focus during the upcoming Legislative Day:

- **Introduction of the Cultural Advocacy Network**
- **Funding for the Michigan Council for Arts and Cultural Affairs**
- **SB 54 – Reinstatement of Historic Preservation Tax Credit**

It is important that we build relationships with our legislators in order to have our interests effectively represented. What is the best way to do that? By having constituents visit them and explain why these issues are important. An appointment will be scheduled for you with each of your legislators. Our lobbyist, Melissa McKinley of Kelley Cawthorne, provides an update and briefing to familiarize you with the legislative issues to be discussed. A packet of information on legislative topics and the CAN-MI members is provided for each legislator. You will also have a chance to meet with the legislators and staff members at the luncheon.

Registration is \$20/person and is due February 25, 2020.

ADVOCACY DAY REGISTRATION FORM

Registration and Payment Deadline: February 25, 2020. Registrations received after February 25 may not have confirmed appointments. **Please make \$20 checks payable to Cultural Advocacy Network of Michigan**

Name: _____

First Time: ☐ Yes ☐ No

Organization: _____

Email: _____ Phone: _____

Home address

Address _____

City, State, Zip _____

Senate District: _____ Senator: _____

House District: _____ Representative: _____

Business address

Address _____

City, State, Zip _____

Senate District: _____ Senator: _____

House District: _____ Representative: _____

To determine your legislator, visit www.legislature.mi.gov. ***Our lobbyist, Kelley Cawthorne, will arrange all appointments with legislators for individual members of each association.*** Please note that legislative visits are sometimes difficult to secure and all visits are coordinated to the best of the staff's ability.

Send Advocacy Day Registration and checks to:

Kelley Cawthorne (Attn: Melissa McKinley)

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Fax: (517) 371-3207

E-mail: canmichigan@kelley-cawthorne.com